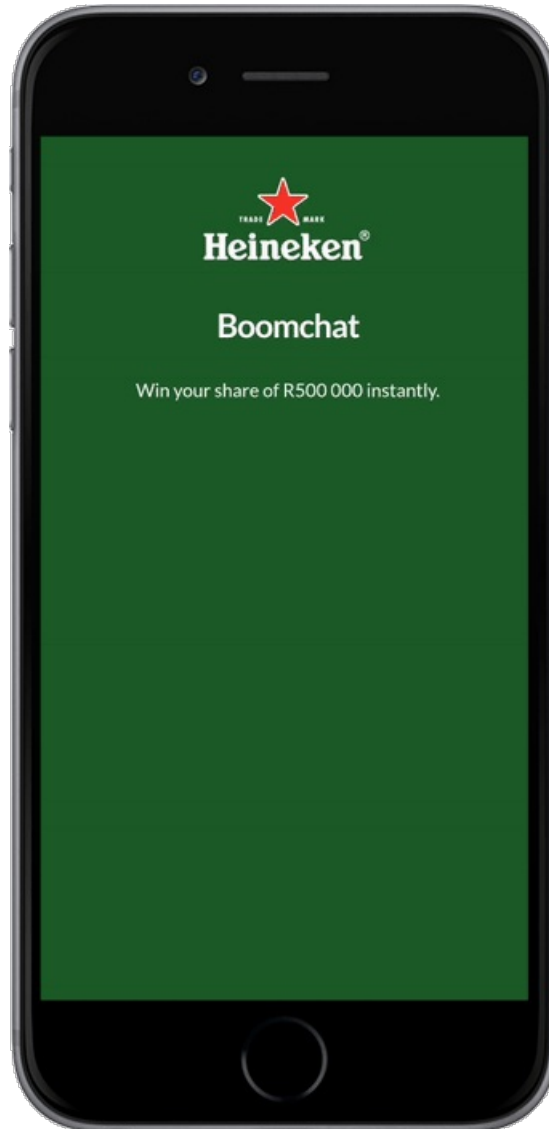


BoomChat launches in South Africa

Issued by [Techsys Digital](#)

5 Mar 2021

BoomChat is a cutting-edge web-based messaging platform that offers consumers an engaging mobile chat experience.



It allows businesses to maximise engagement and conversions, reducing cost per acquisition and to build a customer database.

The platform offers brands unlimited features to build a powerful engagement flow that customers will love! It can be data-free, works on any mobile, no app install needed, and it supports instant rewards (airtime, data, shopping vouchers).

BoomChat is managed and operated by the digital marketing specialists at Techsys Digital, whose clients include Heineken, Pioneer, Lancewood, KWV and many more amazing brands.

Scan these QR codes to experience the power of **BoomChat**:



Want to get started with **BoomChat**? Simply email any questions you may have to hello@boomerang.co.za and we will get back to you.

Contact us today:

Cape Town Office: 021 788 6896

Email: hello@boomerang.co.za

Or visit our [website](#) or [Facebook page](#)!

" Closing the gender pay gap: Momentum leverages AI in groundbreaking campaign 17 Jan 2024

" Jack Black's Brewing Co. collaborates with Techsys Digital for a refreshed digital experience 8 Nov 2023

" Techsys Digital and Takealot grab 12 Bookmarks finalists 29 Jun 2023

" Takealot reaps the rewards of AI-powered chat commerce on Whatsapp 5 May 2023

" How to go viral on TikTok... let your customers #unwrapalot 24 Nov 2022

Techsys Digital



Raised by computers, our team of experts specialize in all things digital, integrating new insights, strategies and digital technologies into clients' projects to achieve world class results.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>