

## ZAnews and the irony of local satire facing extinction



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South African satire looks set to become a highly endangered species. First Hayibo bit the dust because it couldn't raise funding; next, ZAnews has stalled season four of its puppet parodies and is looking for moola after news that its Kulula sponsorship was radically cut. Now it is looking for corporate sponsors with a spine.

You'd think a satirical puppet show based on a proven international formula would be a natural for local broadcasters...

In a country soured by political correctness and the fear of upsetting government - or any - leadership government lackeys think deserve unqualified respect, and not derision, finding funding for ZA News' next season isn't exactly proving easy, despite the show being produced on a shoestring.

Read the <u>full article</u> on <u>www.thedailymaverick.co.za</u>.

## ABOUT MANDY DE WAAL: @MANDYLDEWAAL

Editor, writer and researcher. \*Editor of #TheFutureByDesign & The Africa Annual \*Published in Africa's Greatest Entrepreneurs \*Published in Rolling Stone Magazine, The Guardian (UK), Daily Maverick, Finweek, Mail & Guardian, City Press, Rapport, Moneyweb, Noseweek; Brainstorm Magazine; ITWeb, and MarkLives. \*Before becoming a full time writer, de Waal founded brand agency Idea Engineers, and led the Cape Town office of Text 100.

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