

Adrian Miller to oversee Riverbed's creative strategy, direction

Riverbed has appointed Adrian Miller as its new executive creative director. Miller will be tasked with the overall creative strategy and direction for the agency.

He is a multiple award-winner with big brand experience across three continents and is one of the most awarded creatives in South Africa, with over 100 awards, including 15 Cannes Lions for some of the world's largest brands.

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