

TBWA hosts its annual Africa Conference

Top-ranked regional agency group, TBWA recently hosted it's annual Africa Conference which brought together the top minds and creative leaders from across 29 countries.









With a focus on #TellingAfricanStories, the sessions included insights from digital industry giants and thought leadership within TBWA such as Worldwide Creative Chairman, John Hunt, Cem Topcuoglu, TBWA Worldwide president for Central & Eastern Europe, Middle East & Africa, and Noah Khan - regional head of Digital and Innovation for Africa and Middle East.

Highlights: TBWA Africa Conference 2017

Day 1: Telling African Stories

Day 2: The Learnings

Day 3: Take Outs

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