

## PocketMedia generates awareness for breast cancer

PocketMedia Solutions got its clients into the box to watch South Africa take on Pakistan on 17 March, St Patrick's Day, whilst generating awareness around Momentum and Bidvest's partnership with Cricket South Africa (CSA) to support breast cancer awareness.



The initiative and fund raising drive supports the PinkDrive, a campaign committed to improving breast cancer education and awareness, and to providing preventative breast screening services to women across South Africa.

Employees and clients dressed in pink to show their support to breast cancer victims and survivors, whilst the company's 'green' St Patrick's Day drinks added to the festive mood!

For more, visit: <https://www.bizcommunity.com>