

Lisbon International Advertising Festival announce executive jury

Lisbon International Advertising Festival has announced the executive jury panel for its third edition.



Lisbon Advertising Awards executive jury. Image supplied.

Executive jury

- Eva Santos – global chief creative officer of Proximity Worldwide
- Luís Silva Dias – chairman FCB Portugal and Chief Creative Officer of FCB International
- José António Gonçalves – experience architect lead of Accenture Interactive
- Mike Wente – chief creative officer of VML North America
- Corinna Falusi – chief creative officer and partner Mother New York
- James Temple – executive vice president and chief creative officer R/GA EMEA
- Hugo Rodrigues – chairman and CEO of WMcCann
- Ilkay Gurpinar – chief creative officer TBWA/Istanbul
- Alasdhair MacGregor – vice president and executive creative director of international clients of BETC
- Lisa De Bonis – executive digital director and partner of Havas London

Last week Ajaz Ahmed, founder and CEO of the acclaimed and much-awarded AKQA was named jury president.



Registration opens for Lisbon Advertising Festival and jury president announced

29 Jan 2018



Thirsty for news and innovation

These 11 jurors will travel to Portugal in September in order to both evaluate in person the participant's work and being speakers in the festival – where they will discuss the most relevant themes that affect the advertising industry in a global

scale.

Ana Firmo Ferreira, the festival's CEO, justifies these choices: "Lisbon is an elite festival in which we aim for the jurors to be the best of the best, worldwide. Where time is concerned, we are young. However, we are already a big festival with a huge importance on a global scale. This panel of excellence will help us remain young, but will also allow us to grow in terms of relevance in this industry, thirsty for news and innovation.

Registration for the third Lisbon International Advertising Festival is already opened and the agencies, brands and production companies that sign up soon can enjoy a 15% discount on their subscriptions. Early crow period ends 31 May 2018. Click [here](#) for more information on the registration process.

The event will take place in Lisbon on Thursday, 20 September 2018.

For more, visit: <https://www.bizcommunity.com>