

## **Grey London commemorates 100-year-old origin story**

To honour its 100-year-old origin story, Grey London launched its self-branding campaign, in recognition of its founders, Lawrence Valenstein and Arthur Fatt.

The London office will now continue business under the name Valenstein & Fatt, for a period of three months, with a change in its office signage, stationery, and business cards.

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