

You can enter the 2020 Cannes Lions Awards

Entries for the 2020 Cannes Lions Awards are officially open.

Several updates have been made to this year's awards including:

- •The Film Craft Lions which has been split into two new sections Production and Post-Production and the addition of the new category Colour Correction/Grading.
- •The Culture and Context section which now includes two separate categories for Social Behaviour and Cultural Insight.
- •The introduction of the Culture & Context section to Outdoor and Print & Publishing Lions.
- •The launch of a new category Corporate Purpose & Social Responsibility which replaces the CSR category to reflect the development of work in this area.
- •The update of all the Lions and categories to keep them in line with industry developments.

Find out more about submissions here and get started over here.

For more, visit: https://www.bizcommunity.com