

# Ubuntu Conference turns spotlight on building a just and caring society

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Litha Communications arranged yet another signature heritage conference and gala event at the end of August.

Broadly branded as the **Ubuntu in Nation Building conference**, it drew more than 700 delegates from all sections of society to discuss and deliberate moral regeneration and the values pivotal to building a just and caring society.

The conference was hosted by the National Heritage Council (NHC) in partnership with the SA Government and supported by the Departments of Arts and Culture, Social Development, and Education.

"Although much has been done to promote the values of Ubuntu, the feeling is that these public programmes have not made a significant impact in society as we still face issues of fear, xenophobia and racism daily. As Nelson Mandela said:

"Unless spiritual and social transformation are intertwined, our lofty achievements would be meaningless in the long term."

"The conference touched on a hot topic and delegates from the presidency, government departments; traditional leaders; religious organisations; NGOs; the media; heritage experts, academics and members of the public attended," says Teresa Jenkins, COO at Litha Communications.

Jenkins adds that Litha Communications has a long track-record in the heritage arena.

"It is a field that lies close to our hearts, so in essence we are promoting issues we truly believe in and support, which makes our job extremely satisfying," she says.

Litha Communications proudly supports the Fly the Flag initiative and is involved with Mandela Day every year. "At this conference there was a call for a national Ubuntu Day. While this is being debated we, however, support the clarion call by government and civil society to live the values of Ubuntu each and every day," says Jenkins.

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