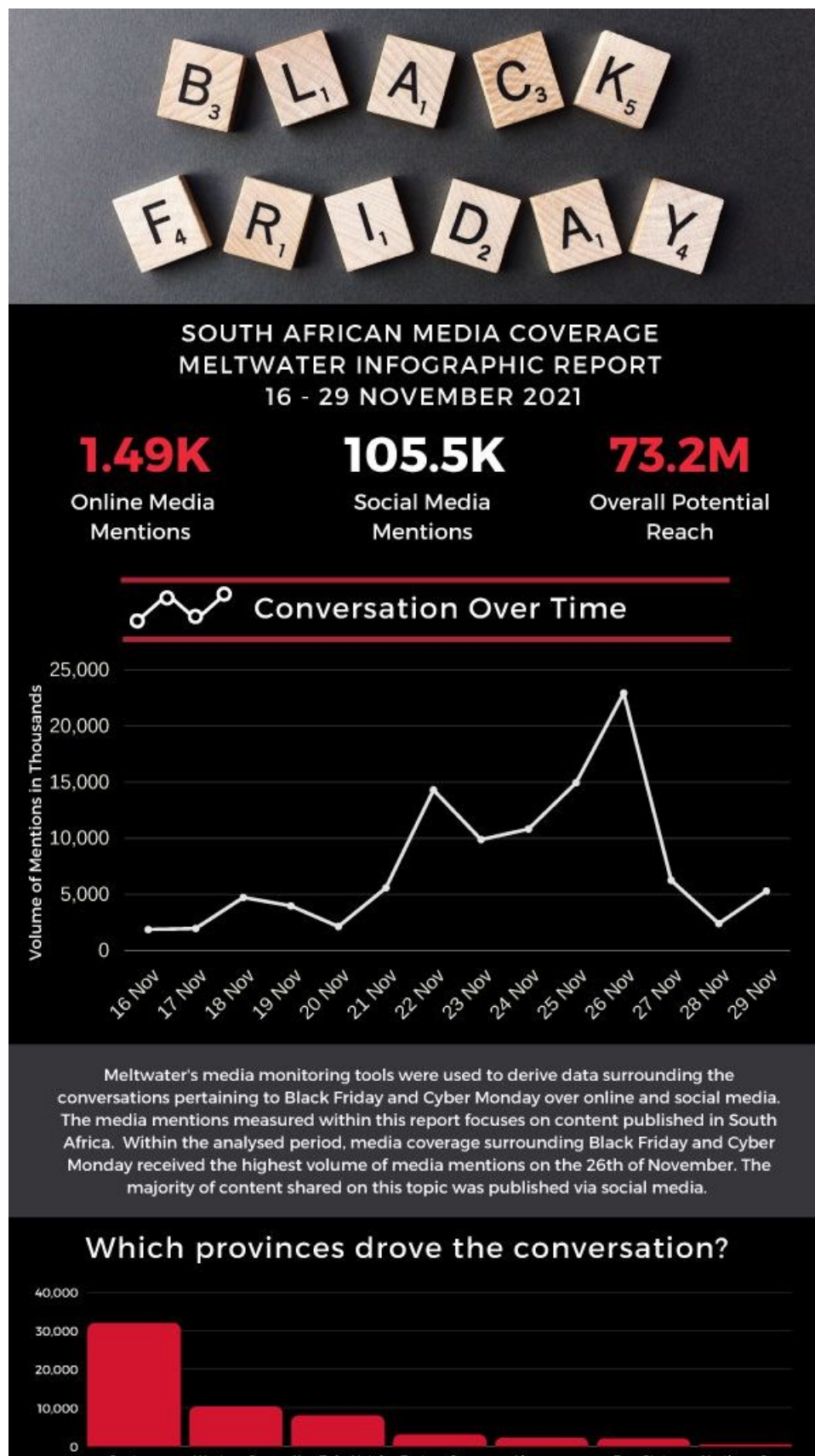


Viral insights on Black Friday

Issued by [Meltwater](#)

3 Dec 2021

Meltwater, the global leaders in media intelligence, recently analysed the data, conversations and trends around Black Friday and Cyber Monday, across social and online news media in South Africa.





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