

## Techsys Digital appoints MD of new Johannesburg office

Issued by <u>Techsys Digital</u> 20 Oct 2017

Techsys Digital has named Michael Krynauw as MD of their new Johannesburg office at The Zone in Rosebank.



With over 10 years of experience in the industry, Krynauw is the perfect addition to the Techsys team. Founder and Managing Director of Techsys Digital Andrew Walmsley says, "We couldn't be more excited to have Michael heading up the team in Joburg. His knowledge and passion for the industry is unparalleled, bringing an innovative and new side to Techsys."

Commenting on his new role, Krynauw says, "I was first attracted to Techsys Digital by their pure love of technology and how they apply tech creatively to solve business challenges. The agency has done extremely well in the last couple of years securing an impressive list of clients and I believe this is due to its team dynamics and agency culture. Andrew Walmsley has done an amazing job striking a balance between talent, company culture and creative thinking and I'm thrilled to be a part of this new chapter and expansion into Johannesburg."

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