

Mpact takes their factories online

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Following the successful launch of a series of online production DVDs in 2013, Mpact Plastics has developed the second generation of DVDs to help educate a vast target audience.

The DVDs, originally launched on YouTube and on the Mpact website, have gained popularity across websites and have been viewed thousands of times by customers, suppliers, technology partners and students, and the general market, all of whom have benefitted from learning about the four major technologies used to produce most of the rigid plastic products that are being utilised in our households on a daily basis. It is now also available on Bizcommunity, Plastixportal and packaging portals.



This virtual factory tour experience has especially been beneficial to customers who do not have the opportunity to visit the Mpact factories in which their branded products are produced. The initiative was launched as an attempt to “bring the factories to the office people”, thereby aiding in their understanding of the manufacturing process. This was done to widen their frame of reference and successfully work with Mpact Plastics to offer consumers the best possible products. Furthermore, it has facilitated effective and joint product development efforts between Mpact and our customers.

These DVDs are just one example of how Mpact Plastics promotes business relationships and undertakes initiatives that offer maximum benefits to our customers.

To view the new DVDs online, visit the Mpact Plastics website by selecting the link below -

www.mpact.co.za/our-products/plastics-business

About Mpact Plastics

Mpact Plastics is a leading producer of rigid plastic packaging and cling film, producing a range of packaging and serving a multitude of blue-chip customers within various industries, including products for the food, beverage, personal care, homecare, pharmaceutical, agricultural, industrial and retail markets.



Mpact Plastics is a leading producer of rigid plastic packaging and cling film in southern Africa. We operate out of nine production centres across the country, providing packaging from plants with relevant certifications. We service the food, beverage, personal care, home care, pharmaceutical, agricultural and retail markets. In upholding company values, and as a supporter of the circular economy, we positively contribute to industry associations, enabling various communities to participate in recycling solutions.

- " **Consumers can play a role in sustainable environmental practices** 14 May 2024
- " **The value of plastic waste** 24 Apr 2024
- " **The relationship between packaging and food waste** 26 Mar 2024
- " **Innovative PET packaging clinches top accolade at IPSA Gold Pack Awards** 27 Nov 2023
- " **Smart sustainable packaging solutions demonstrated** 24 Nov 2023

Mpact



Mpact is the largest paper and plastics packaging and recycling business in Southern Africa. Our integrated business model is uniquely focused on closing the loop in plastic and paper packaging through recycling and beneficiation of recyclables.

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