## 🗱 BIZCOMMUNITY

## Singer/actor turns radio presenter

Issued by OFM Radio

Multi-award-winning and much-loved singer/actor, Bok van Blerk, will soon be able to add another career notch to his belt: that of radio presenter.

From Tuesday, 18 March to Thursday, 20 March, Bok will co-host popular breakfast programme, *The Breakfast Special*, on OFM with Anna Visser. He will be standing in for the show's regular host, André Kunz, who will be getting married this weekend and will be on his honeymoon next week.

Bok is not unfamiliar with the OFM studios and has been a guest on many occasions. However, this is the first time that he will be co-hosting a show. He is



click to enlarge

expected to neatly step into the shoes of Anna's usual "radio husband" André, but thanks to his extensive entertaining experience and vast musical knowledge, this will probably be "just another day at the office" for this talented performer.

Says Nick Efstathiou, OFM General Manager, "When Andre announced he needed time off for his honeymoon, we debated who best could fill in while he was away. Bok van Blerk was amongst many options, but after much debate Anna convinced us he was the right choice. Anna denies a picture of Bok influenced her decision. We look forward to him being a guest."

No doubt his 100,000 fans on Facebook and more than 58,000 followers on Twitter eagerly await his radio debut. And thanks to live audio streaming on OFM's website at <u>www.ofm.co.za</u>, his fans can enjoy the show anywhere in the world.

And how does Anna feel about working with Bok? "I am incredibly excited! Ek het sommer bokkoors!"

The Breakfast Special airs from 06:00 to 09:00 Mondays to Fridays. The witty breakfast team gets central South Africans up and ready for work with news, sport, traffic news and great music.

- " OFM celebrates moms with special broadcast 10 May 2024
- " The value of relationships in content creation 16 Apr 2024
- " OFM returns as media partner for Central SA sports teams 15 Apr 2024
- " Upington listener wins OFM's Big Radio Registration grand prize 3 Apr 2024
- **From retail to radio** 22 Mar 2024

## **OFM Radio**



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West. Profile | News | Contact | Twitter | Facebook | RSS Feed

14 Mar 2014

For more, visit: https://www.bizcommunity.com