

African City Guide launches connecting business travellers to Africa

The new website, African City Guide has launched connecting travellers to African cities and what they have to offer. Created to provide a free, single source of independent travel recommendations for travellers to African cities, the African City Guide covers 25 cities and features travel recommendations from local inside contributions.



[African City Guide - Maputo](#)

Africa and its cities have been overlooked by many travellers; experiencing limited stays at airport hotels. With the African economy growing over the last few years, a new generation of modern business travellers is emerging with an interest of urban experiences on the continent.

Contributors to the website include entrepreneur Guiyani Monteiro from Maputo who is the founder of Ants, a platform promoting creative disciplines in Johannesburg and Maputo; Liya Kebede, an Ethiopian supermodel, actress, designer and maternal health advocate who is the founder and creative director of the lemlem brand and the lemlem Foundation; and gallery owner Mehak Viera from Luanda, the co-founder of the Jahmek Contemporary Art Gallery.

Megan Bowren was inspired to start [African City Guide](#) after five years of travelling the continent for her job in private equity. "African City Guide allows its users to discover the newest and trendiest places to stay, eat, shop and experience. I was tired of eating in the hotel every evening and knew that there were great places to go, but there was no reliable resource to help me find them."



[African City Guide - Mombasa](#)

The website allows users to choose from a small number of recommendations, rather than being faced with a mass of unclear options. There are practical sections to help travellers prepare for their trips, and sensible tips for when they arrive, as well as sections on where to stay, eat and drink, shop and what to do in their spare time. A selection of local charities is also recommended, enabling travellers to make a tangible contribution in each of these vibrant and fast-growing cities.

For more, visit: <https://www.bizcommunity.com>