

189: getTOD, SA's answer to 24-hour, on-demand home maintenance

On the next <u>Biz Takeouts Marketing & Media radio show</u> on Thursday, 15 September 2016, from 9-10am, show host Warren Harding takes a look at getTOD (Get Tasks on Demand), launched in Johannesburg a month ago on 15 August 2016 only four months since its inception in Cape Town.



With over 250 registered tradespeople and an exciting exclusive partnership with Builders Warehouse, it's set to become a game-changer for South African homeowners and tradespeople.

Developed in Cape Town, getTOD (@getTODSA) is an innovative mobile application offering reliable on-demand services. By allowing you to book trusted suppliers in your area in real time; it's quickly removing the frustration of finding reliable plumbers, electricians, locksmiths and handymen. Available immediately and free to download, getTOD takes the hassle out of home maintenance with the tap of a button.

Shannon Mackrill, one of the four partners and founders of getTOD, explains how nationwide supplier sign-ups are increasing on a daily basis, how getTOD is the first of its kind, and plans to creating an African tech business that'll soon be able to compete on the world stage.

Tune into Biz Takeouts every Thursday from 9am-10am live from the 2oceansVibe Radio studio in Cape Town as we discuss the topics that matter in Marketing & Media.

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Podcast

A podcast of the show will be available in the Biz Takeouts special section on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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