

34 hilarious tweets from Mmusi Maimane's #AskMmusi Twitter town hall

By [Stuart Thomas](#)

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Opening yourself up to Twitter is a risky business at the best of times. But when you're a recently elected South African political leader dealing with one of the most cynical Twitter communities on the planet, then things can go very badly wrong...



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That's the lesson DA leader Mmusi Maimane's had to find out the hard way. Viewed by many as the opposition party's attempt to replicate the rapid rise of Barack Obama, Maimane is also seen by some to be an empty vessel for other political interests.

The 35-year-old Maimane is his party's first black leader and drew wide praise for a speech he made to parliament earlier this year, in which he described president Jacob Zuma as a "broken man".

His communications team should perhaps have seen that now may not have been the best time to hold a Twitter town hall.

Nonetheless, they pressed ahead...

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ABOUT STUART THOMAS

Stuart abandoned what was beginning to look like a long, quiet career in academia for the frenetic world of tech journalism. Currently heading up the Memeburn team, he likes to run in his downtime. He won an award once. It now sits on his desk.

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