

# **Tech4Africa comes to Cape Town**

Issued by <u>Tech4Africa</u> 6 Aug 2014

Now in its fifth year, the annual Tech4Africa conference will be running the first Cape Town event on 28 August. Tech4Africa focuses on deep technical workshops and sessions for practitioners, and then engaging talks which impart knowledge, perspective, African context and inspiration.



The unapologetic vision for Tech4Africa is that the best tech ecosystems in the world have regular events that bring together everyone in tech to learn, meet new people and have lots of fun.

Tech4Africa bills itself an un-conference - they don't like suits and ties, there are no plenaries, committees orchair people. Their focus is on great content and value for all who attend, coffee all day, and fun at night. Placing greatest emphasis on learning, interaction, engagement and discussion, they want Tech4Africa to be a place for new ideas and to encourage people to make and change things.

"We were skeptical of bringing Tech4Africa to Cape Town, but after watching the clear growth of the industry in the Cape, we felt that in keeping with our own Lean/MVP approach to Tech4Africa we would kick off a Cape Town event this year," said Gareth Knight, Founder of Tech4Africa. "There are so many great new things coming out of the Cape, it's going to be great to hear the stories that emerge..."

Tech4Africa Cape Town will take place at the Old Mutual Conference Centre, Pinelands in Cape Town, on the 28th of August.

Tech4Africa was sold out in 2013 and it is strongly advised that interested parties book as early as possible [http://register.tech4africa.com/].

#### **Sessions:**

This year Cape Town will be showcasing over 20 speakers, in four rooms, running sessions concurrently every hour.

### **IBM SmartCamp:**

There will also be an <u>IBM SmartCamp</u> running on the same day, and startups are strongly encouraged to attend in order to benefit from the mentoring on offer.

## The following topics will be covered:

Community and Activism, Content and Distribution, Design and Development, DIY Hacker and Maker, E-Commerce, Entrepreneurialism and Business, Growing into Emerging Markets, Health and Medicine, Impart wisdom, Mobile and Emerging Markets, Talk about success or failure in a positive way, WTF and Beyond.

Join the Tech4Africa Facebook, Twitter, Instagram or email newsletters for updates over the coming weeks.

#### Tech4Africa

Dates: 28th August 2014

Venue: Old Mutual Conference Centre, Pinelands in Cape Town

Line-up: http://cpt2014.tech4africa.com/grid/

Tickets:

Tech4Africa: R500

Register: http://register.tech4africa.com/

### **SUBMISSIONS**

Applications for speakers for Tech4Africa Johannesburg 2014 are open. Candidates may submit their session at <a href="http://speak.tech4africa.com">http://speak.tech4africa.com</a> for consideration and voting.

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