

Local proptech player scoops Best Late-Stage Startup title at 2022 AfricArena Awards

Local proptech firm Flow has been awarded Best Late-Stage Startup at this year's AfricArena Summit. Held in Johannesburg last week, the summit was a side event to the SA Investment Conference. The event saw 21 startups from across Southern Africa come together to learn, network, and showcase their ideas to the AfricArena ecosystem of investors, incubators and accelerators.



Gil Sperling and Daniel Levy, co-founders and co-CEOs of Flow

"It's at events like AfricArena that you get to lift your head up from the entrepreneurial trenches and get the validation for you and your team that the business you're working hard on is having an asymmetrical impact on something so meaningful to all of us - finding and buying our homes," says Flow co-founder and co-CEO Gil Sperling.

The five winners, including Flow, qualified for the AfricArena Grand Summit in Cape Town in November 2022.



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"Winning an award like this in a talented pool of amazing startups shows that we're on the right track," says Flow co-CEO and co-founder, Daniel Levy. "We know that we're making a difference in the proptech sector in South Africa – and beyond – and it's encouraging to see that other people understand the amazing value we've unlocked for the property industry, buyers and sellers."

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