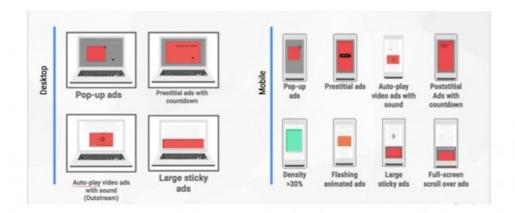


## Google Chrome will start blocking harmful ads globally from July

By <u>Shereesa Moodley</u> 10 Jan 2019

Google Chrome will block harmful ads worldwide from July 2019, following the new standards determined by the Coalition for Better Ads.



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"Today, the Coalition for Better Ads announced that it is expanding their initial Better Ads Standards beyond North America and Europe to cover all countries, worldwide," explained Google on its <u>blog</u>.

This means that Chrome will block all advertisements "on sites in any country that repeatedly display these disruptive ads".

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