

Empowering women to use tech

The Intel Corporation within Nigeria has unveiled a new radio show, which according to the company, is set to empower women and girls, while connecting them to opportunities for personal growth in Information and Communications Technology (ICT).



Image by 123RF

The radio show, which has been dubbed: ‘She Will Connect’, will air on a weekly basis on Nigeria’s very own WFM 91.7; while the new features column called ‘Through her Eyes’ will feature on the Bella Naija blog.

The new initiative, according to Intel, is a part of the company’s She Will Connect programme, and is targeted at helping young girls and women access an innovative combination of digital literacy training, online peer network, and gender-relevant content.

According to [This Day Live](#), public relations and marketing manager of Intel West Africa, Adim Isiakpona, disclosed that the programme would bring millions of women online, and reduce the gap in access to internet and digital literacy skills for young women by up to 50%, while also connecting millions of women to new opportunities through technology.

According to Isiakpona: “Girls and women are an important part in the growth of any economy and the She Will Connect programme has gone a long way to reach and enable them to do more.

“Intel will continue to drive momentum into its She Will Connect programme. We want to use this radio show and the column on Bella Naija, to empower several girls and women by closing the gender gap in education access, inspiring more girls and women to become creators of technology, and connecting girls and women to opportunity through technology access,” he concluded.

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